



**LUKE A. BRONIN**  
Mayor

# CITY OF HARTFORD

Office of Equity & Opportunity  
550 Main Street, Suite 303  
Hartford, Connecticut 06103  
P: (860) 757-9789  
F: (860) 722-6571  
www.hartford.gov



**KAREN TAYLOR**  
Director of Equity & Opportunity

**PCSHW Recruitment/Planning Committee meeting**

**Date: 6-21-2021**

**Present: Jillian Davey, Commissioners Yadira Rivera and Sharon Pope**  
**Excused/Absent: none**

<b>TOPICS</b>	<b>DISCUSSION</b>	<b>RECOMMENDATIONS/ ACTIONS/FOLLOW-UP/ RESPONSIBLE PARTIES</b>
<b>CALL TO ORDER</b>	The meeting was called to order by Sharon Pope at 6:30	
<b>APPROVAL OF MINUTES</b>	Minutes from April were approved.	Draft version of minutes sent to Karen Taylor's office on 7-12-21
<b>OLD BUSINESS/FOLLOW-UP</b>	<p>Ask Karen Taylor, (KT) Director of Equity and Opportunity, City of Hartford For follow-up on promotional materials for PCSHW.</p> <p>High priority is social media, including facebook (FB), Instagram, and twitter. Jillian reports that FB can link to Instagram. Ask Karen Taylor if we can commence our own FB page. Jillian looked at FB page for LGBTQ's FB page and the Office of Equity and Opportunity's page. We recommend the Commission have its own page and Jillian has agreed to host this.</p> <p>Yadira has contacted Dr. Coker for our July meeting.</p>	<p>Sharon will follow-up</p> <p>Sharon will contact KT to ask if we can start our own FB page now.</p> <p>Sharon will follow-up and invite Dr. Coker and copy Yadira</p>
<b>NEW BUSINESS</b>	Yadira recommended we engage with the faith-based communities in Hartford. There are over 200. In addition, there is a Faith-Based Officer in the City of Hartford, Officer Rowe. He may be a good person to invite to the Commission and to	Discuss this with the Commissioners

	<p><b>help us with recruiting for Commissioners.</b></p> <p><b>We discussed reaching out into the communities where we need more representation such as political party representation: eg., Republicans, Working Family Party. Also, we need to reach the Hispanic community. Should we be making presentations in the community centers.</b></p>	
<b>Next Meeting</b>	<b>July 19, immediately after the regular PCSHW meeting</b>	<b>Yadira will report on this Committee's meeting during the PCSHW's meeting next month</b>