

DDS- Planning & Zoning: Plan Review Application



Submission date: **2 August 2022, 2:28PM**
Receipt number: **906**
Related form version: **2**

Application Type

Check all that apply: **Special Permit**

Property Information

Property Address: **100 Pearl Street No coordinates found**
Zoning District: **DT-3**
Parcel ID: **246-346-034**
Property Owner: **SGS Pearl LLC**
Address of Property Owner: **2362 Nostrand Ave, Suite 7**
Email: **david@shelbourneco.com**

Applicant

Name of Applicant: **Hartford Healthcare**
File Date: **08/02/2022**
Address: **1 State St No coordinates found**
Phone: **860-696-6179**
Email: **Dave.Casale@hhchealth.org**

Primary Point of Contact

Name:	Dave Casale
Phone:	860-696-6179
Email	Dave.Casale@hhchealth.org

Project Narrative

Please describe your application action(s) and provide as much detail as possible. Attach additional pages if necessary:

Hartford Healthcare is proposing the installation of two dynamic displays, applied to the inside of the southern facing (Pearl St) and western facing (Trumbull St) facades of the newly constructed glass cube located at 100 Pearl St. The displays consist of a transparent LED film that would be applied to the inside of each window pane as shown in the attached plan. Attached is a site plan and an elevation plan, as well as specifications from the manufacturer, LG. Also included are examples of potential content, focused on community events and access.

Zoning Map Change Application

Proposed Zone:

Describe the existing use of land and buildings in the zone change area:

Reason for this request:

Zoning Appeal Application

Are you an aggrieved party?

Permit or Violation Number:

State your reason for appealing the decision of the administrator or enforcement officer:

Variance Application

Please state the particular hardship* or unnecessary difficulty that prompts this application and the site the section of the zoning regulations that you are seeking relief from:

Subdivision Application

Number of lots to be created:

Area of each lot in square feet:

Street frontage of each of the new lots in feet:

Lot Combination Application

Addresses of lots to be combined

Map/Block/Lot for each property to be combined:

Liquor Permit Application

Please upload a copy of your State of CT Liquor Permit below.

Sign Permit Application

1. Is this sign proposed outside of the building line?

Maximum extension from building line:

2. Is this sign proposed outside of the street line?

Maximum extension from the Street line

3. Is the sign luminated?

4. Engineer Name (if any):

Phone:

Address:

5. Minimum distance from lowest point to the sidewalk:

6. Maximum height of sign from lowest point of established grade:

7. Distance from the nearest outdoor sign:

8. Square feet of surface for one face of the sign:

9. Wording of the sign (include all words):

Description of work (upload additional files if necessary)

Upload any supporting materials below.

[100 Pearl Dynamic Displays PZ 8-1-22.pptx](#)

Signatures

Signature of Applicant



[Link to signature](#)

Printed Name of Applicant:

Dave Casale

Date:

08/02/2022

If you are not the property owner, you must attach a Letter of Authorization - included with the approved Historic Commission application.

Letter of Authorization from Property Owner

Date:

08/02/2022



Hartford Healthcare

100 Pearl St – Proposed Dynamic Displays

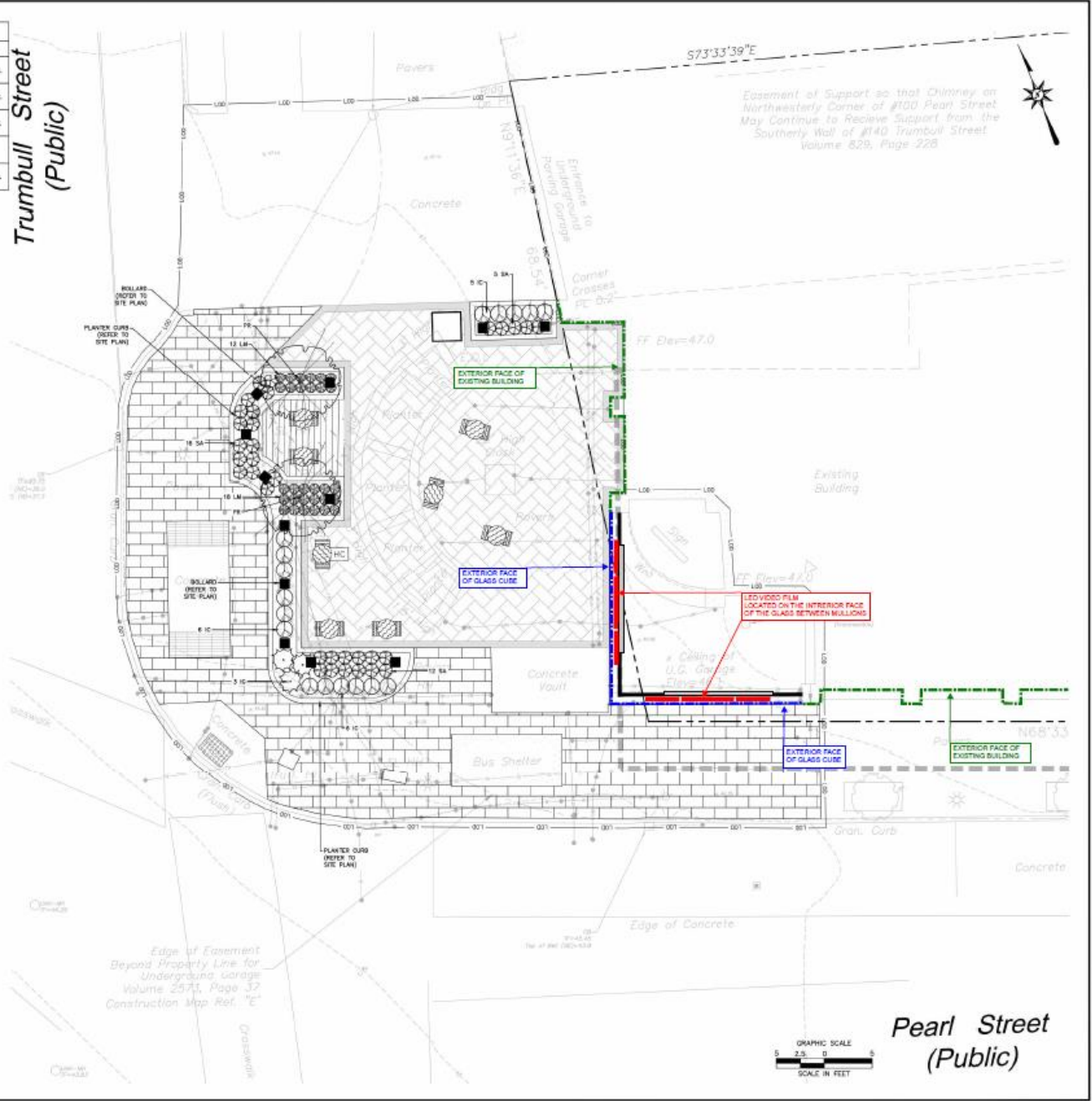
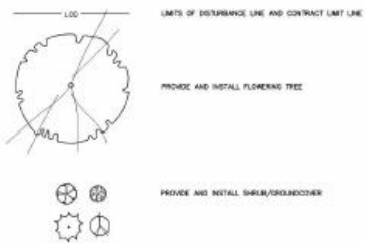
August 1, 2022

Corner of Pearl & Trumbull

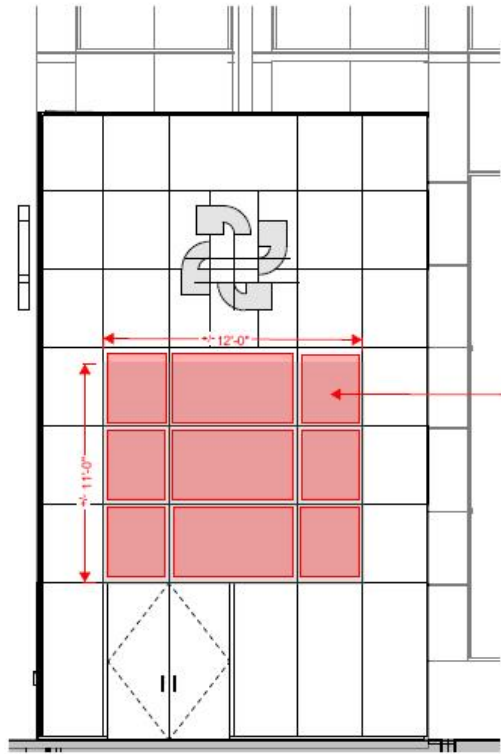
LM	30	LIROPE MUSCARI	BLUE LILY TURF	CONT.	4" - 12" HTL.	PLANT 12" D.C.
PR	3	PRUNUS E. NIGRA 'LACINAE'	DRABE FLOWERING CHERRY	BBB	7" - 2.5' CAL.	
DA	100	SCILLA PALUMBINUS	PULVANA MAJOR GRASS	CONT.	0" - 12" HTL.	PLANT 18" D.C.

NOTES:
 1) ALL SUBSTITUTIONS MUST RECEIVE APPROVAL FROM THE LANDSCAPE ARCHITECT PRIOR TO DELIVERY TO SITE.
 2) PROVIDE AND INSTALL ALL PLANTS SHOWN ON THE PLANTING PLAN DRAWINGS. THE QUANTITIES IN THE PLANT LIST ARE PROVIDED FOR THE CONTRACTOR'S CONVENIENCE ONLY. IF DISCREPANCIES OCCUR, THE LARGER QUANTITY SHALL APPLY.
 3) IF THERE IS A DISCREPANCY BETWEEN BOTANICAL AND COMMON NAME, BOTANICAL NAME PREVAILS.

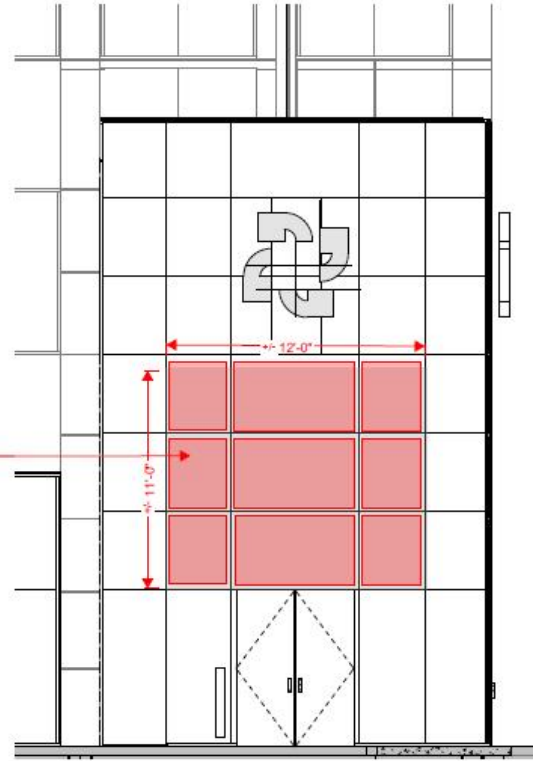
LANDSCAPE PLAN LEGEND



Pearl Street
 (Public)

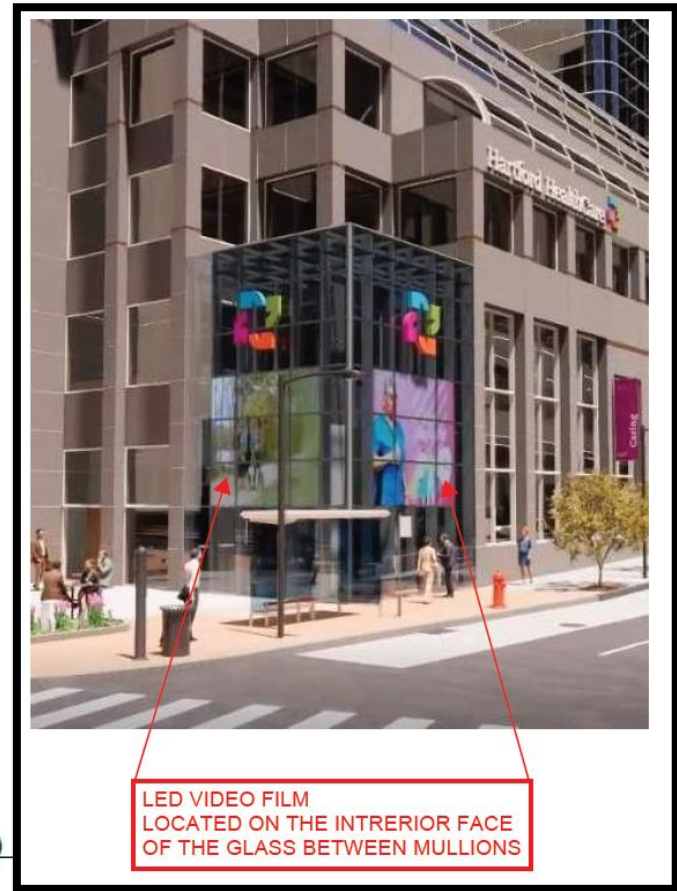


LED VIDEO FILM
LOCATED ON THE INTERIOR FACE
OF THE GLASS BETWEEN MULLIONS



1 SOUTH ELEVATION (ALONG PEARL STREET)
SCALE: 1/4" = 1'-0"

2 WEST ELEVATION (ALONG TRUMBULL STREET)
SCALE: 1/4" = 1'-0"



LED VIDEO FILM
LOCATED ON THE INTERIOR FACE
OF THE GLASS BETWEEN MULLIONS

COLOR TRANSPARENT LED FILM
LOCATED ON THE INTERIOR FACE OF THE GLASS BETWEEN MULLIONS
BRIGHTNESS LEVEL OF 2100 NIT

A NEW LEVEL
OF RENOVATION
WITH SEE-THROUGH VIEW

LG Color Transparent LED Film is a evolution in display technology. It is a transparent LED film that can be pasted to existing glass surface, thanks to its special self-adhesive material, its superb transparency enables the glass surface or window to which it is attached with a mystical beauty full of vivid color.

Revitalize your ordinary store or building with this revolutionary material that interact seamlessly with the surrounding environment.



Technology – LG Transparent LED Film



Download
LG C-Display+
Mobile App
Google Play Store

- www.lg.com/us/2b
- www.youtube.com/c/LGECCommandDisplay
- www.facebook.com/LGInformationDisplay
- www.linkedin.com/company/LGInformationDisplay

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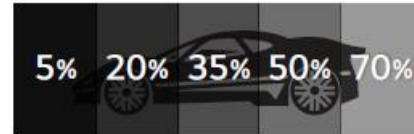
Technology – LG Transparent LED Film

KEY FEATURES

High Transparency



High transparency (73%*) allows glass to remain visible even after attaching the film, with no adverse effects on the original design. When the LED is ON, the film effectively displays content and information as digital signage, while also providing a see-through view with superb transparency. When the LED is OFF, the film is unnoticeable, blending into the glass completely.



* 73% transparency is similar to that of a car's tinted front window.

Full Color Expression

LG Color Transparent LED film delivers a surprisingly wide range of colors using a 2.4 mm pitch, while still maintaining a high transparency. Applications are not confined to delivering simple brand logos or pictograms, but can be extended to display an entire video or pictures in which various colors combinations are possible.



Easy Space Innovation

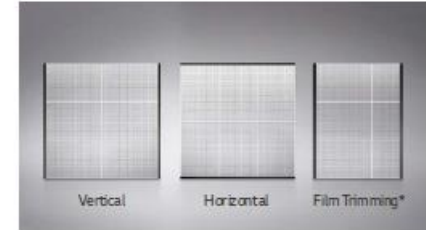
Self-adhesive Film

The transparent LED film is self-adhesive, so it can be easily attached to the surfaces of existing window glass without the need for any complicated construction.



Superb Expandability and Flexibility

The size and layout of the film can be customized to fit in to the installation area. It can be expanded by adding more films in a vertical or horizontal way, or cut in parallel with the bezel to meet size requirements.

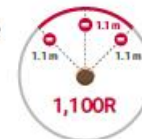


* The film must be cut in parallel with the bezel by 1 pixel.

Curved Format Supported

The transparent LED film supports curvatures up to 1,100R convex and concave for curved glass or window applications. This allows a wider range of venues to be redesigned as a landmark.

What is R?



Technology – LG Transparent LED Film

Transparent LED Film LAT140



Technology – LG Transparent LED Film

A NATURAL BLEND WITH SPACE



Superb Transparency

The LG Transparent LED film reflects the object behind the product even after the product is attached and turned off. This offers a wide-open view while blending into existing interior design smoothly and delivers various information effectively by attracting the attention of passersby.

Technology – LG Transparent LED Film



Fitting in with Flats and Curves

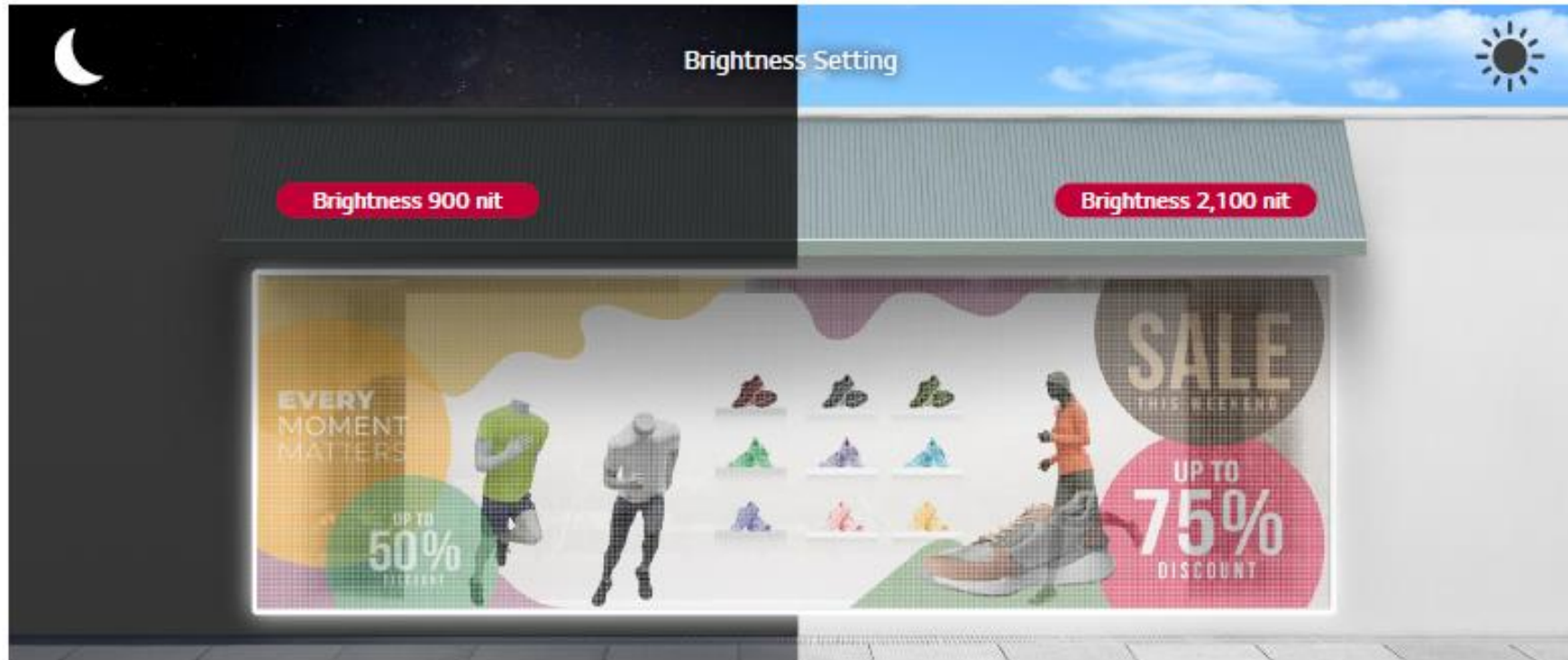
The LG Transparent LED film supports curvatures up to 2,000R convex and concave for curved glass or window applications, and offers even surface by durable, transparent layers. This allows a wide range of venues to be redesigned with the LAT140 as a landmark.

What is R?



Technology – LG Transparent LED Film

EYECATCHING CONTENT DISPLAY



Enhanced Brightness and Control

The LED film with smaller pixel pitch, 14mm, and advanced brightness of up to 2,100nit(cd/m²)* attracts the attention of passersby while displaying a wide range of colors. Also, by using Control Manager solution, you can adjust and set brightness by timeline to deliver messages with optimal brightness.

Technology – LG Transparent LED Film

PRODUCT INFORMATION



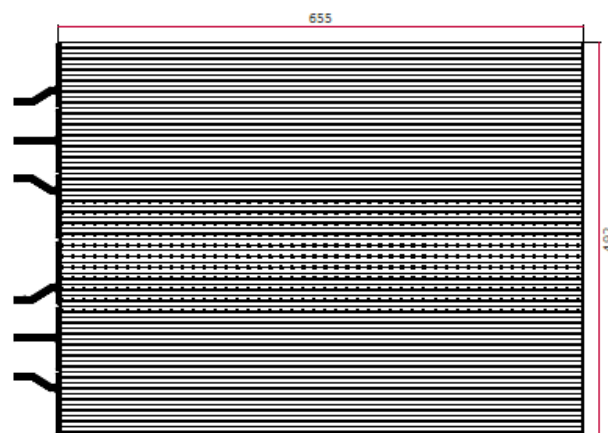
Transparent LED Film Panel

LAT140

Pixel Pitch	14 mm
LED Type	3 in 1 SMD
Brightness	2,100 cd/m ² (Typ.)
Transmittance	53%
Curvature (Concave and Convex)	2,000R

DIMENSION

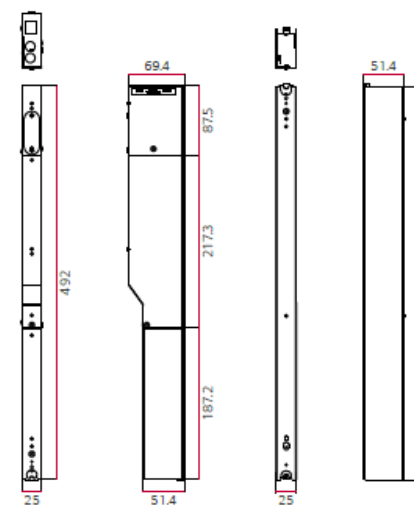
(unit: mm)



Bezel Kit

1st Bezel

Common Bezel



Content



Content - Community



Content - Community

PRATT ST
JULY EVENTS CALENDAR

FRIDAY
July 8th
SALSA SOCIAL
5:00 PM - 8:00 PM

SAVE **JULY 20**
15-17 22

THE DATE

See you in
Bushnell Park

GREATER HARTFORD
FESTIVAL OF
JAZZ

ZERO
PROSTATE CANCER
RUN/WALK
HARTFORD • 2022

HARTFORD HEALTH INITIATIVE PRESENTS



SAVE THE DATE

**SISTER 2
SISTER**
HEALTH & WELLNESS

Content – Health Access



YOU'RE BETTER BOOSTED
TUESDAY, FEBRUARY 15TH
1:00PM - 5:00PM
NORTH UNITED METHODIST CHURCH
HARTFORD



Hartford 
HealthCare